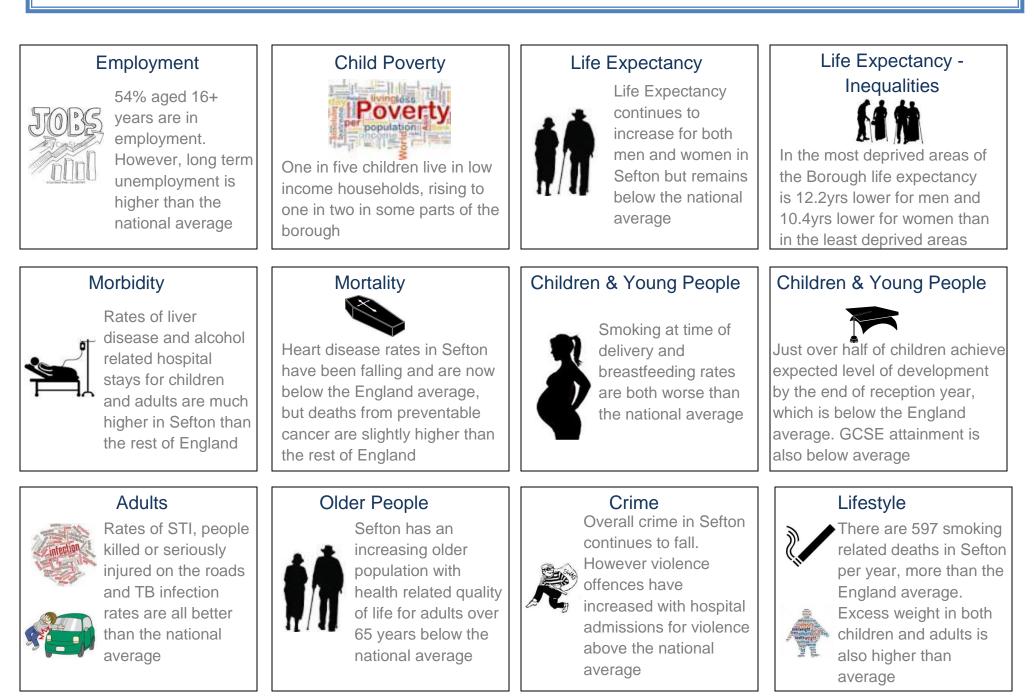


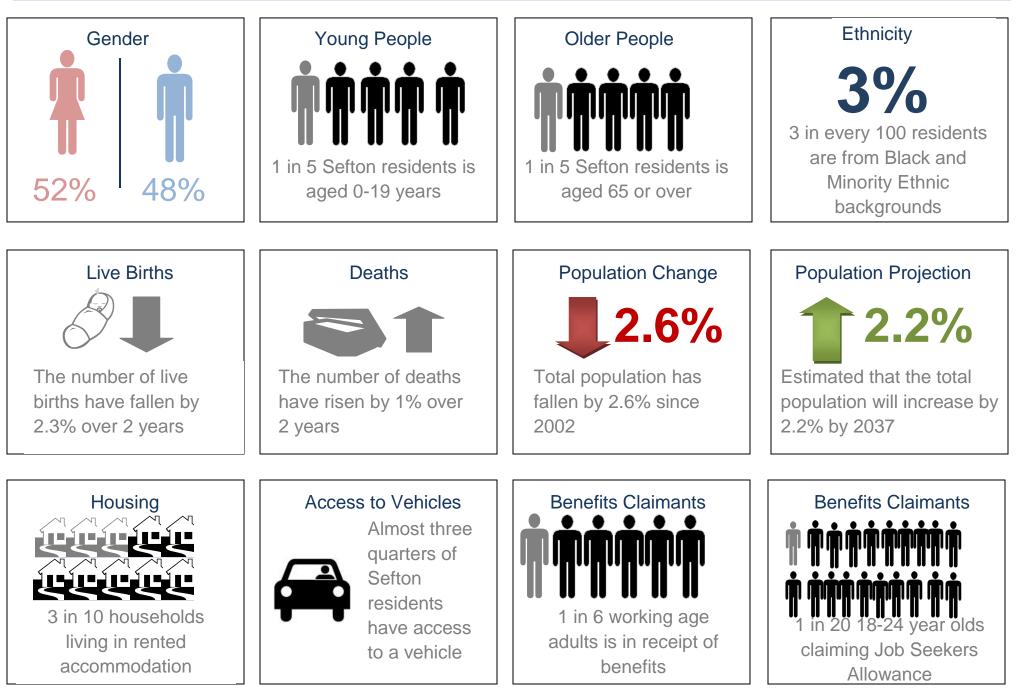
Sefton Strategic Needs Assessment 2014/15 Executive Summary

Paul Horwood - Sefton Business Intelligence & Performance Team

SSNA Summary Headlines



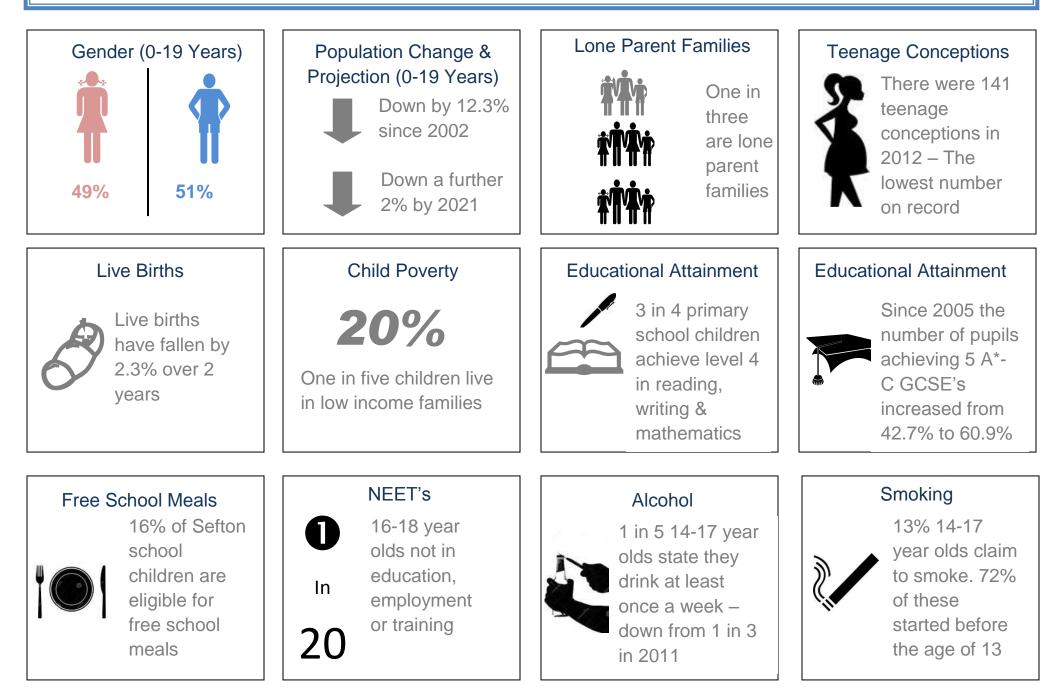
People & Place



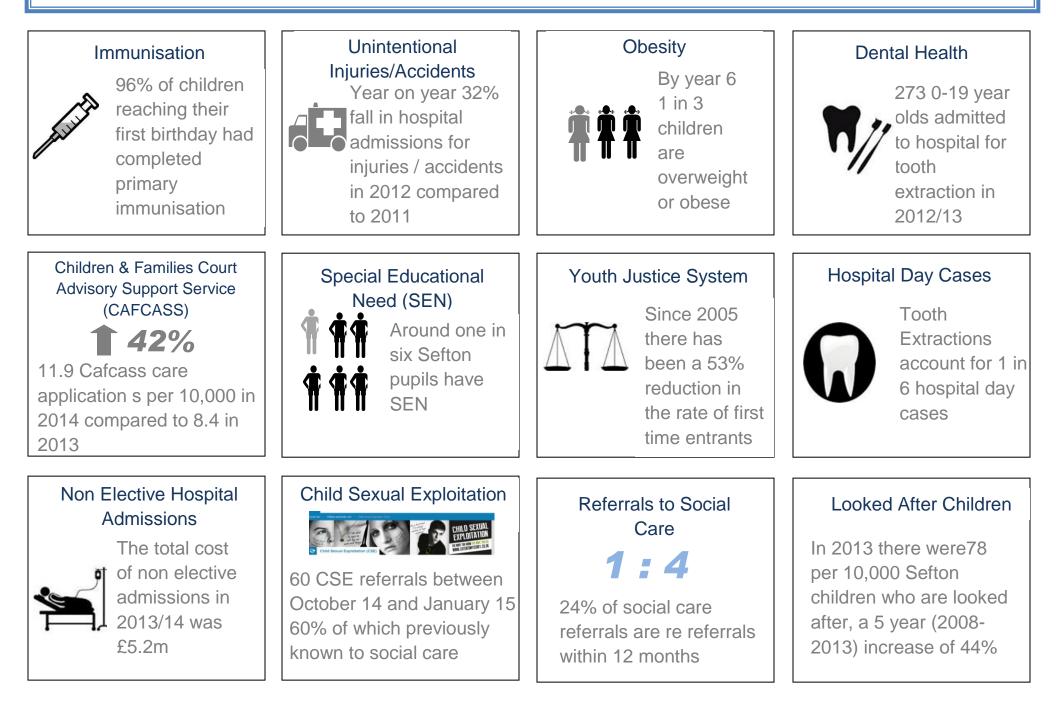
People & Place

Deprivation Depri	Employment 54% aged 16+ years are in employment	Earnings Average weekly wage is 14% below national average	Green Space 150 public parks & 61 play areas. 2.5% of Sefton is local nature reserve and 2.7% Community Woodland
Crime Overall crime in 2013/14 reduced by 12% compared to 2012/13. However, violence offences increased by more than 5%	Victims of Crime 1 in 18 residents is a victim of crime. In Linacre this rises to 1 in 7	Anti Social Behaviour Overall year on year reduction in calls for service to police of 4%	ASB – Rowdy Inconsiderate Behaviour Rowdy behaviour calls accounts for 60% of all ASB
Environmental Issues Year on year increase in reports of dog fouling of 20%	Environmental Issues Reports of graffiti & grot spots fell by 22%		

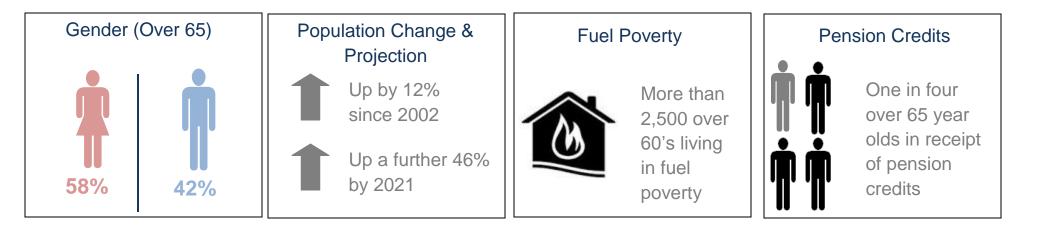
Children & Young People

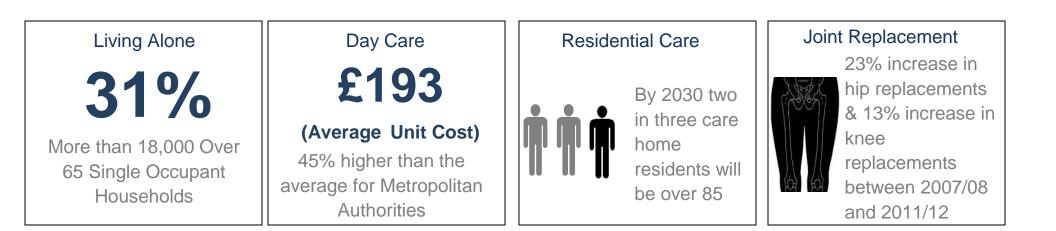


Children & Young People



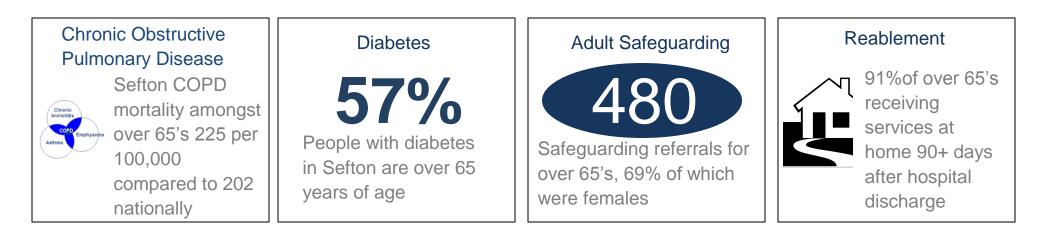
Older People





Older People



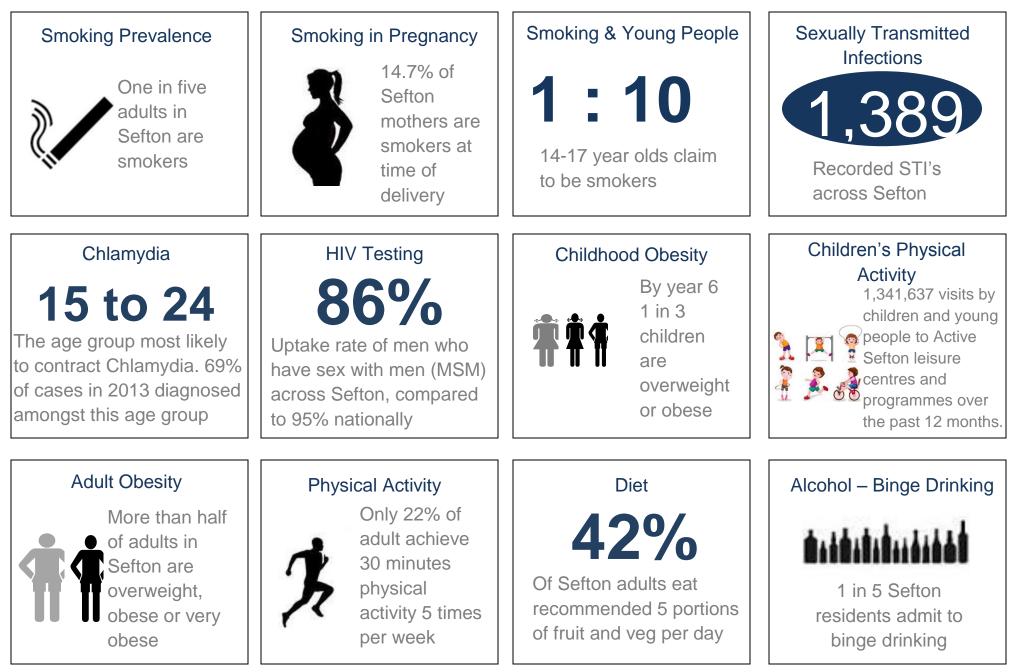


Energy & Environment

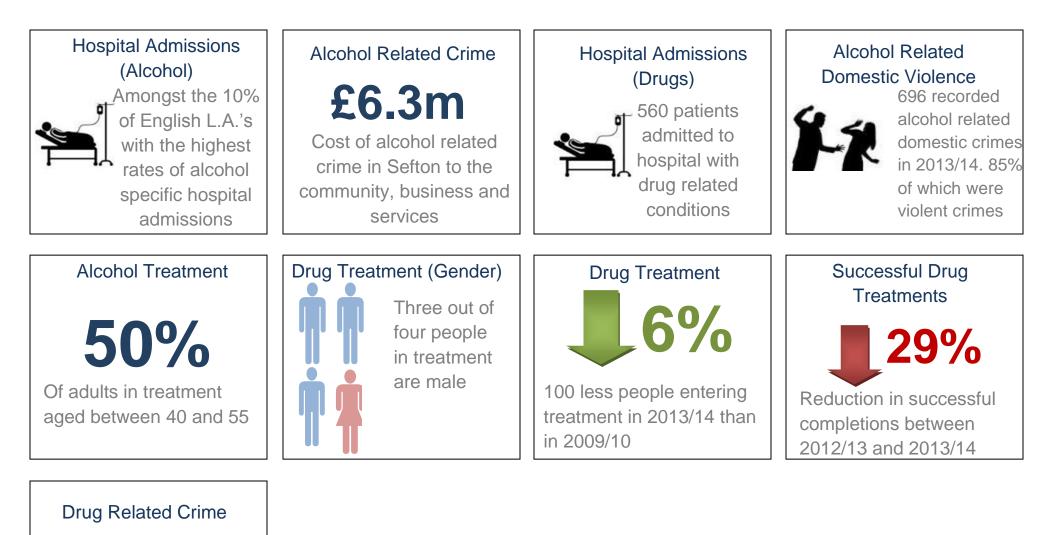
Air Quality Sefton has 5 air quality management areas to ensure compliance with national standards	Food Hygiene Food Hygiene Food Hygiene RATING © © © © © © © © In 2013/14 Sefton issued 95 notices to improve standards to food businesses and initiated three prosecutions	Climate Change Sefton has already achieved half of the 2020 target to reduce CO2 emissions by 20%	TransportSefton is part ofSefton is part ofthe Local Plan forMerseyside toensure goodquality transportnetworks acrossthe region
Waste Management Sefton Currently recycles 38% of household waste with a commitment to achieve 50% by 2020	Winter Weather Winter Weather	Housing Housing 16% of Sefton dwellings fail the decent homes standard compared to 22% nationally	Coast & Greenspaces Sefton's coastline is 22 miles long and there are 150 parks and playing fields

Environmental Anti Social Behaviour In 2013/14 there was a 1% increase on the previous year in environmental ASB calls

Lifestyles



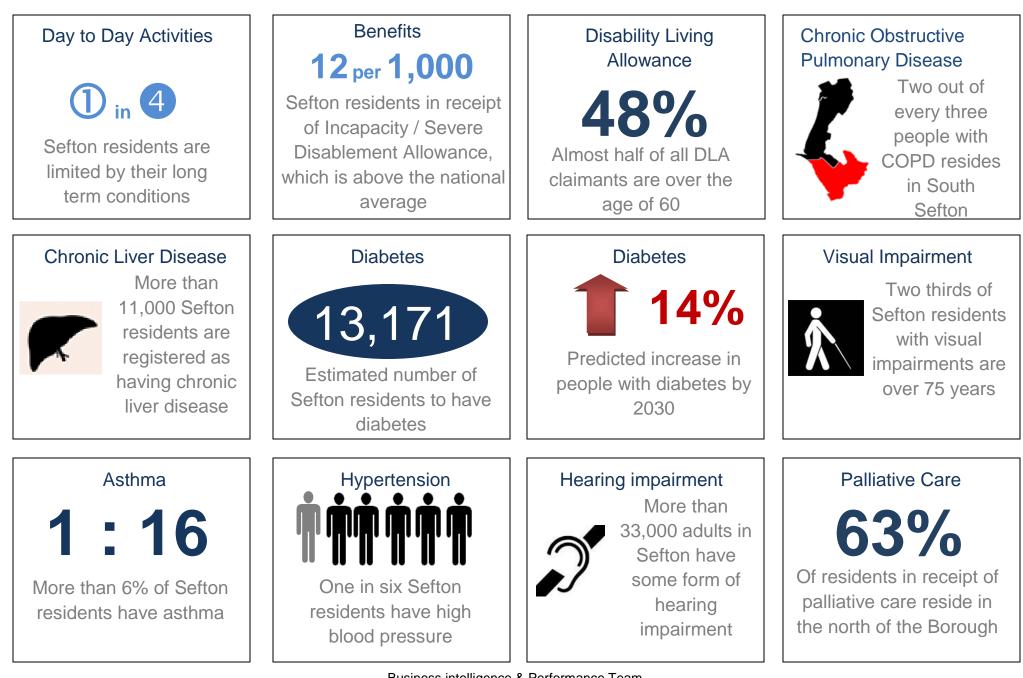
Lifestyles



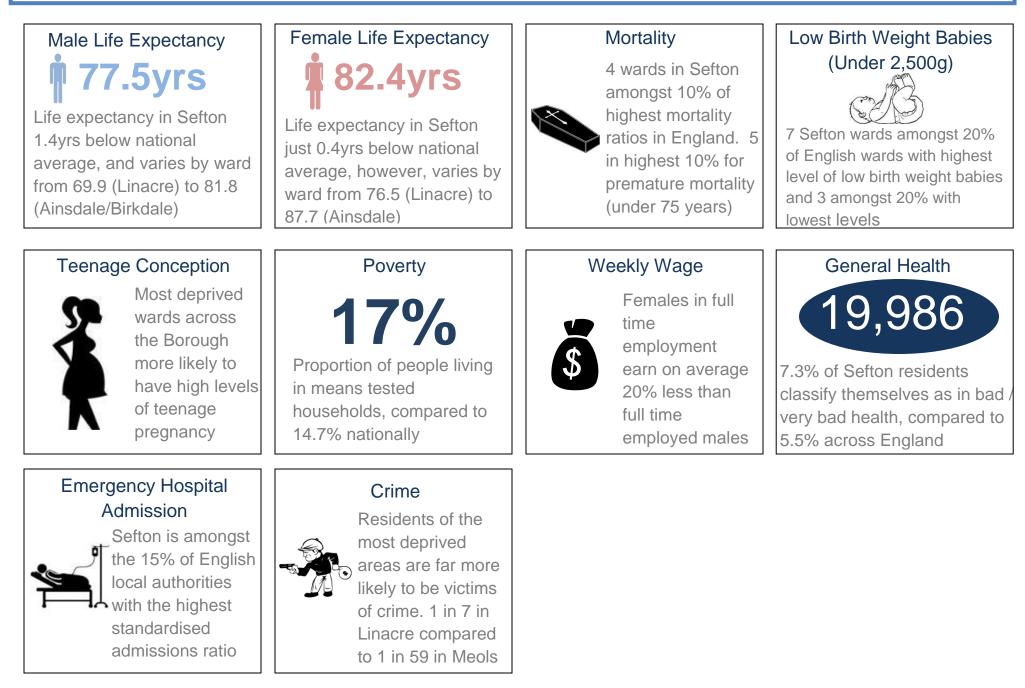
in drug related crime since 2009/10

32% reduction

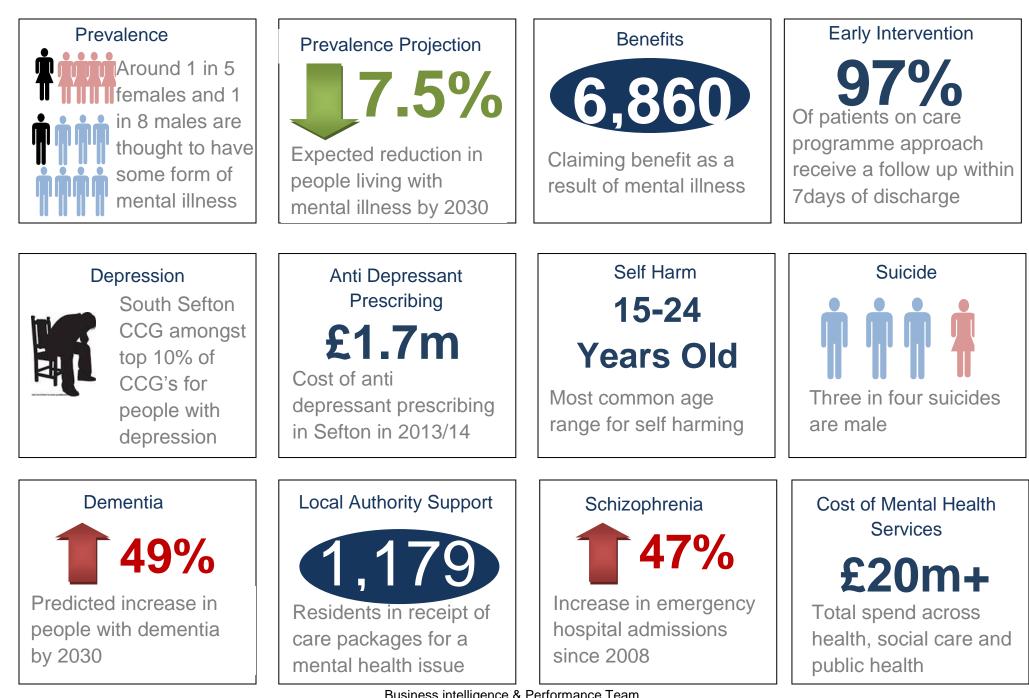
Long Term Conditions



Health Inequalities



Mental Health



Cancers

