

Sefton Housing Strategy 2016-2021 – Delivery Framework

REF	ACTION /RECOMMENDATION	Links to Sefton 2030 Vision Thematic(s)	RESPONSIBILITY / LEAD ORGANISATION	RESOURCES REQUIRED	OUTCOME/SUCCESS MEASURES	TIMESCALE
DRIVING HOUSING QUALITY IN COMMUNITIES AND NEIGHBOURHOODS						
HQ1	Working closely with Private Sector Landlords to improve housing quality by attracting high quality landlords to invest in Sefton and reduce the number of 'non decent homes'.	Together a Stronger Community Living, Working and Having Fun	[Sefton Council] Housing Department	Selective Licensing Development Officer (appointed May 2016) with support budget Development, consultation and submission of Selective and Additional HMO Business Case	i) Introduction of Selective Licensing Scheme within Bootle – an estimated 2,800 privately rented properties will be licenced within this scheme. ii) Introduction of Additional Housing in Multiple Occupation (HMO) Licensing within Central Southport and Waterloo – an estimated 200 HMOS will be licenced within this scheme.	Approval of final scheme – September 2017 Start of scheme – January 2018 Approval of final scheme – September 2017 Start of scheme – January 2018

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HQ2	Raise housing standards across all tenures and reduce the number of 'non-decent' homes with particular focus on those with the worst conditions.	Together a Stronger Community	[Sefton Council] Housing Services	Existing staff resources/ time	i) Complete and implemented update of Sefton's Housing Enforcement Policy [http://www.sefton.gov.uk/media/195825/housingenforcementpolicy.pdf]	June 2017
		A Borough for Everyone	[Sefton Council] Housing Services	Existing staff resources/ time	ii) Increased participation in the Private Landlord Accreditation scheme by 225 properties (25%) to 1125 properties.	January 2018
		Living, Working and Having Fun	[Sefton Council] Housing Services & External Housing Association Partners	[Awaiting expression of interest outcome from Homes and Communities Agency]	ii) Expression of interest submitted for Estate Regeneration programme for the Linacre Neighbourhood area to deliver regeneration through the improvement or redevelopment of existing social housing.	December 2016 (funding bid announced)

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HQ3	Working in partnership with Sefton's Housing Associations to ensure that they provide the best quantity, type and quality of housing together with the most appropriate services	<p>Together a Stronger Community</p> <p>A Borough for Everyone</p> <p>Living, Working and Having Fun</p> <p>A Clean, Green and Beautiful Borough</p> <p>Open for Business</p>	<p>External Housing Association Partners</p> <p>[Sefton Council Housing Services]</p>	Existing staff resources/ time & in collaboration with HA partners	<p>i) Development of Housing Association Investment Group and shared investment programme</p> <p>ii) HA Investment in repair and improvement of social housing stock, and asset management. Monitoring of Housing Association investment programmes and initiatives & Sefton investment report</p> <p>iii) Develop a Charter with RP partners, to set minimum standards for their Neighbourhood Management services. [Priority link to reference HQ1]</p>	<p>April 2017</p> <p>January 2017 & annually to 2021</p> <p>September 2017</p>

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HQ4	Provide support and guidance to owner-occupiers to help them improve their housing standards, particularly the most vulnerable in the worst housing conditions.	<p>Together a Stronger Community</p> <p>A Borough for Everyone</p> <p>Living, Working and Having Fun</p> <p>Open for Business</p> <p>Ready for the Future</p>	[Sefton Council] Home Improvements & Developments Team	Existing staff resources/ time	<p>i) Continuation of Sefton Home aids and adaptations scheme. Ensure 350 households per annum are assisted.</p> <p>ii) Improved signposting of available housing improvement services – Promotion of services through new communications mediums.</p>	<p>Ongoing to 2021 http://www.sefton.gov.uk/housing/adapting-your-home.aspx</p> <p>Ongoing to 2021 http://www.sefton.gov.uk/housing/adapting-your-home.aspx and inclusion of available services in Sefton Directory http://www.seftondirectory.com/</p>
HQ5	Reduce the numbers of empty homes and neighbourhood empty homes 'hot spot' concentrations	<p>Living, Working and Having Fun</p> <p>A Clean, Green and Beautiful Borough</p>	[Sefton Council] Housing & Planning Services	Existing staff resources/ time	<p>i) Completed update monitoring and review of Sefton Empty Homes Strategy and action plan.</p> <p>ii) Reduction in the proportion of total vacant homes to 4.0% or lower.</p>	<p>April 2018</p> <p>January 2018</p>

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HQ6	More effective use of the Council's Planning powers to help manage impact of HMOs where necessary	<p>Living, Working and Having Fun</p> <p>A Clean, Green and Beautiful Borough</p>	[Sefton Council] Planning Services	Existing staff resources/ time	Development of area specific Article 4 Directions to limit the number of HMOs or conversion of properties to HMOs	June 2017
HQ7	Update Private Sector Stock Condition survey to assess change in private sector stock quality.	<p>Together a Stronger Community</p> <p>A Borough for Everyone</p> <p>Living, Working and Having Fun</p> <p>A Clean, Green and Beautiful Borough</p>	[Sefton Council] Housing Department / Potential Liverpool City Region Joint Study	Appointment of consultants (Estimated study cost £40K)	<p>i) Completed study with updated information on private rented sector stock conditions. Or</p> <p>ii) Completed joint Liverpool City Region study with updated information on private rented sector stock conditions.</p>	<p>February 2019</p> <p>February 2019</p>

REF	ACTION /RECOMMENDATION	Links to Sefton 2030 Vision Thematic(s)	RESPONSIBILITY / LEAD ORGANISATION	RESOURCES REQUIRED	OUTCOME/SUCCESS MEASURES	TIMESCALE
HQ8	Providing advice and support to help reduce fuel poverty by making existing and new homes more sustainable and energy efficient and encourage the use of renewable technologies to achieve this.	<p>Together a Stronger Community</p> <p>A Borough for Everyone</p> <p>Living, Working and Having Fun</p> <p>A Clean, Green and Beautiful Borough</p>	[Sefton Council] Energy and Environmental Management Service	Existing staff resources/ time	Full implementation of Sefton's Affordable Warmth Team Action Plan 2016-17 https://www.sefton.gov.uk/environmental-protection/energy-and-environment/energy-efficiency-at-home/heca-plan.aspx	April 2017
MEETING PEOPLE'S HOUSING NEEDS						

REF	ACTION /RECOMMENDATION	Links to Sefton 2030 Vision Thematic(s)	RESPONSIBILITY / LEAD ORGANISATION	RESOURCES REQUIRED	OUTCOME/SUCCESS MEASURES	TIMESCALE
HN1	Securing the development of appropriate housing and attracting housing investment in the Borough	<p>A Borough for Everyone</p> <p>Living, Working and Having Fun</p> <p>A Clean, Green and Beautiful Borough</p> <p>On the Move</p> <p>Open for Business</p> <p>Ready for the Future</p>	<p>[Sefton Council] Housing & Planning Services</p> <p>Sefton Housing Development Company (DevCo)</p> <p>Private developers & HAs</p>	<p>Existing staff resources/ time</p> <p>Sefton DevCo set-up</p> <p>Investment funds</p>	<p>During the period 2012 – 2030 provision will be made for the development of a minimum of 11,520 new homes in Sefton.</p> <p>i) 500 (net) new dwellings per annum</p> <p>ii) 694 (net) new dwellings per annum</p>	<p>2012 – 2017</p> <p>2018 – 2030</p>
HN2	Attracting a variety of high quality developers into Sefton to deliver high quality developments	<p>Living, Working and Having Fun</p> <p>A Clean, Green and Beautiful Borough</p> <p>Open for Business</p>	<p>[Sefton Council] Housing & Planning Services</p> <p>Private developers & Housing Associations</p>	<p>Existing staff resources/ time</p> <p>Suitable land assets and sites</p>	<p>i) Private sector & HA sector investment delivering MIX of types and tenures of new housing. Increasing net house building additions to 640 per annum.</p> <p>ii) Setting up a regular Council/Private developer forum to engage with suitable housing developers.</p> <p>iii) Monitor housing completions to ensure that new homes are delivered in a variety of Council Tax bands.</p>	<p>By April 2021</p> <p>April 2017</p> <p>Annually to 2021</p>

REF	ACTION /RECOMMENDATION	Links to Sefton 2030 Vision Thematic(s)	RESPONSIBILITY / LEAD ORGANISATION	RESOURCES REQUIRED	OUTCOME/SUCCESS MEASURES	TIMESCALE
HN3	Working with partners who can help those people who aspire to own their own homes.	Together a Stronger Community A Borough for Everyone Living, Working and Having Fun	Homes and Communities Agency supported by Sefton Council Housing Services Housing Associations	Existing staff resources/ time HCA Investment funds HA Staff & assets	i) Expression of interest submitted for Liverpool City Region partnership status with HCA to deliver Starter Homes Programme [Awaiting funding outcomes] ii) Identification of Starter Homes sites to deliver 200 units iii) Housing Associations Voluntary Right to Buy scheme – Housing & Planning Act	January 2017 Completion by April 2021 April 2017
HN4	Housing Associations to identify appropriate locations and develop a greater quantum and range of Affordable Housing.	Together a Stronger Community A Borough for Everyone Living, Working and Having Fun Open for Business	Housing Association Partners	HA partners in collaboration with Sefton Council & HCA HA & HCA Investment funding	i) Successful identification of appropriate Affordable Housing Sites & HA Bids submitted to HCA ii) Delivery of the Home and Community Agency's (HCA) Shared Ownership and Affordable Homes Programme (total number of homes yet to be identified).	[Completed] October 2016 2017 – 2021

REF	ACTION /RECOMMENDATION	Links to Sefton 2030 Vision Thematic(s)	RESPONSIBILITY / LEAD ORGANISATION	RESOURCES REQUIRED	OUTCOME/SUCCESS MEASURES	TIMESCALE
HN5	Ensuring Planning policies help deliver Affordable Housing either on development sites or in exceptional circumstances through financial contributions to deliver on alternative sites	<p>Together a Stronger Community</p> <p>A Borough for Everyone</p> <p>Living, Working and Having Fun</p> <p>Open for Business</p>	[Sefton Council] Housing & Planning Services	Existing staff resources/ time	<p>i) Boosting Affordable housing supply and delivery through s106 commitments. For new developments of 15 dwellings or more. 30% of the total scheme (measured by bedspaces) will be provided as affordable housing [Link to Local Plan Policy HC1]</p> <p>ii) Development of a s106 Commuted sum payment policy & procedure. (This commuted sum will be in lieu of affordable housing on site and will only be used in exceptional circumstances and will only be agreed by the Council if the applicant can provide a robust justification why affordable housing can not be provided onsite.)</p> <p>iii) Delivery of affordable housing schemes funded by S106 Commuted sums</p>	<p>March 2017</p> <p>June 2017</p> <p>June 2017</p>

REF	ACTION /RECOMMENDATION	Links to Sefton 2030 Vision Thematic(s)	RESPONSIBILITY / LEAD ORGANISATION	RESOURCES REQUIRED	OUTCOME/SUCCESS MEASURES	TIMESCALE
HN6	Assessing the potential of alternative home building methods through Custom and Self-Build schemes [Priority link to reference CA1 and CA2]	<p>A Borough for Everyone</p> <p>Living, Working and Having Fun</p> <p>A Clean, Green and Beautiful Borough</p> <p>On the Move</p> <p>Open for Business</p> <p>Ready for the Future</p>	[Sefton Council] Housing & Planning Services	Staff resource/ suitable Council owned pilot scheme sites	<p>i) Identification of site(s) suitable for Self-Custom Build schemes. Identification of 2 'pilot' schemes in the north and south of Sefton. Provision of fully serviced plots for market sale to applicants on Sefton Self Build register [See Priority reference CA1]</p> <p>ii) Completion of site preparation/ provision of serviced plots for a Self-Build and Custom Build pilot scheme (12- 20 new homes)</p>	<p>April 2017</p> <p>April 2019</p>
HN7	Ensuring that intelligence and evidence on housing needs within the Borough is appropriate and up to date	<p>Living, Working and Having Fun</p> <p>Ready for the Future</p>	[Sefton Council] Housing & Planning Services	Existing staff resources/ time	<p>i) Completion of a refreshed Strategic Housing Market Assessment study (SHMA)</p> <p>ii) Completion of a refreshed Strategic Housing Land Availability study (SHLAA)</p>	<p>June 2017</p> <p>June 2017</p>

REF	ACTION /RECOMMENDATION	Links to Sefton 2030 Vision Thematic(s)	RESPONSIBILITY / LEAD ORGANISATION	RESOURCES REQUIRED	OUTCOME/SUCCESS MEASURES	TIMESCALE
HN8	Identifying and assessing additional funding and finance opportunities to help secure development, particularly unlocking brownfield sites with viability constraints	Living, Working and Having Fun A Clean, Green and Beautiful Borough Open for Business	[Sefton Council] Housing & Planning services	Existing staff resources/ time Pipeline of brownfield sites	i) HCA Home Building Fund (prospectus expected summer 2016) ii) LCR Regional Growth funding to identify housing pipeline & assist delivery of strategic sites. iii) Housing and Planning Combined Authority funding for strategic sites.	September 2016 April 2017 April 2017
ENABLING PEOPLE TO LIVE INDEPENDENTLY						
IN1	Improving integrated working with health and social care partners to identify the appropriate housing and housing investment required for the most vulnerable.	Together a Stronger Community A Borough for Everyone Living, Working and Having Fun On the Move	[Sefton Council] Adult Social Care Department & Housing Services in collaboration with health partners	Existing staff resources/ time Research into needs identification	i) Ensuring that any new or updated strategies and priorities regarding the Care Act and Sefton's Health and Wellbeing Strategy fully take into account independent living requirements. ii) New models of housing & care developments fully implemented iii) Working with landlords and support service agencies to provide a range of supported living accommodation for our most vulnerable	April 2018 April 2018 June 2018

REF	ACTION /RECOMMENDATION	Links to Sefton 2030 Vision Thematic(s)	RESPONSIBILITY / LEAD ORGANISATION	RESOURCES REQUIRED	OUTCOME/SUCCESS MEASURES	TIMESCALE
IN2	Providing new housing for older populations and the most vulnerable groups in appropriate and accessible locations for local services and facilities.	<p>Together a Stronger Community</p> <p>A Borough for Everyone</p> <p>Living, Working and Having Fun</p> <p>On the Move</p>	Private developers and HAs supported by [Sefton Council] Housing & Planning Services	<p>Identification of suitable sites/locations.</p> <p>Private/HA Investment</p> <p>Existing staff resources/ time</p>	<p>i) Development and implementation of Affordable, special needs and older people's housing Supplementary Planning Document</p> <p>ii) Identified pipeline of sites and developments, shared with Sefton Partnership for Older Citizens to ensure that Older Persons housing needs and views are incorporated into strategic housing decision making.</p> <p>iii) Identify any existing housing which may be suitable for use/conversion for vulnerable groups.</p>	<p>October 2017</p> <p>April 2017</p> <p>October 2017</p>

REF	ACTION /RECOMMENDATION	Links to Sefton 2030 Vision Thematic(s)	RESPONSIBILITY / LEAD ORGANISATION	RESOURCES REQUIRED	OUTCOME/SUCCESS MEASURES	TIMESCALE
IN3	Effectively utilising Planning Policies to ensure that a proportion of all new development is suitable for older and the most vulnerable households	<p>A Borough for Everyone</p> <p>Living, Working and Having Fun</p> <p>On the Move</p>	[Sefton Council] Planning Service	Existing staff resources/ time	<p>i) 20% of new housing in developments of 50 homes or more to Building Regulation Requirement M4 (2). This requirement ensures new housing incorporates features that make it adaptable to a wide range of occupants, including older people. The emerging Affordable, Special Needs and Older People’s Housing SPD will provide further guidance on policy HC2 part 2.</p> <p>ii) Where housing for older people or people with special needs is provided as part of a larger scheme, this should, where appropriate, be located within the scheme in the most accessible location for local services and facilities.</p>	<p>March 2017</p> <p>March 2017</p>

REF	ACTION /RECOMMENDATION	Links to Sefton 2030 Vision Thematic(s)	RESPONSIBILITY / LEAD ORGANISATION	RESOURCES REQUIRED	OUTCOME/SUCCESS MEASURES	TIMESCALE
IN4	Helping to reduce health inequalities through improved housing conditions	Together a Stronger Community A Borough for Everyone Living, Working and Having Fun Ready for the Future	Sefton Council Home Improvements service	Existing staff resources/ time Disabled Facilities Grant Well Sefton programme resources, HAs, Public Health, CCGs	i) Sefton Home aids and adaptations service, to deliver 350 major adaptations and 500 minor adaptations per year http://www.sefton.gov.uk/housing/adapting-your-home.aspx ii) Improved signposting of available housing improvement services to provide suitable housing advice and support for vulnerable households to help enable them to live longer independently http://www.sefton.gov.uk/housing/adapting-your-home.aspx and inclusion of available services in Sefton Directory http://www.seftondirectory.com/	Annually to 2021 Annually to 2021

TAKLING BARRIERS TO OBTAINING SUITABLE HOUSING FOR THE MOST VULNERABLE AND ENSURING EQUAL ACCESS TO HOUSING SERVICES

BA1	Tackling all forms of Homelessness	Together a Stronger Community A Borough for Everyone Living, Working and Having Fun	[Sefton Council] Housing Services	Existing staff resources/ time Homeless Prevention budget	Full implementation of Sefton's Homeless Strategy Action Plan https://www.sefton.gov.uk/media/1129/homelessness-strategy-2013.pdf	April 2018
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REF	ACTION /RECOMMENDATION	Links to Sefton 2030 Vision Thematic(s)	RESPONSIBILITY / LEAD ORGANISATION	RESOURCES REQUIRED	OUTCOME/SUCCESS MEASURES	TIMESCALE
BA2	Providing more effective housing related support and advice services	Together a Stronger Community A Borough for Everyone Living, Working and Having Fun Ready for the Future	[Sefton Council] Housing Services and Partner Homelessness services commissioned agencies	Homelessness support commissioning budget	i) Homeless commissioned services review ii) Improving development/signposting of support and advice services information resources. Sefton Homelessness web page review and update iii) Completing review to make (non-electronic) printed information more easily available to more diverse and vulnerable people.	Completed April 2016 - Performance monitored annually. April 2017 April 2017
BA3	Meeting the housing needs of more diverse and the most vulnerable communities	Together a Stronger Community A Borough for Everyone	SERCO Sefton Council Communities & Housing services Commissioned service providers VCF Sector support	Government funding for asylum & Refugee programme Staff time & services Identification of suitable housing	i) Implementation of North West Asylum Dispersal Programme [30 homes identified for pilot dispersal programme] ii) Implementation of the Syrian Vulnerable People Resettlement scheme [100 refugees accommodated]	April 2017 2016- 2021

REF	ACTION /RECOMMENDATION	Links to Sefton 2030 Vision Thematic(s)	RESPONSIBILITY / LEAD ORGANISATION	RESOURCES REQUIRED	OUTCOME/SUCCESS MEASURES	TIMESCALE
BA4	Review existing Choice Based Letting scheme (CBL) [Property Pool Plus] (PPP) with partners to assess where improvements can/should be made to help customers access affordable housing	Together a Stronger Community Living, Working and Having Fun Ready for the Future	Sub-regional PPP Local Authority Partners & PPP Housing Associations	Existing staff time/resource, both LAs and HAs Recycling existing CBL funding resources	i) Implemented review of the Choice Based Letting system and upgraded processes for customers.	July 2017
BA5	Ensuring that the use flexible tenancies as set out in the Localism Act 2011 are delivered by Housing Associations in a consistent and appropriate manner.	Together a Stronger Community A Borough for Everyone Living, Working and Having Fun	[Sefton Council] Housing Service, Sub-regional Local Authority Partners and Housing Associations	Existing staff resources/ time	i) Updating Sefton's existing Tenancy Strategy with a Liverpool City Region Tenancy Strategy, to ensure that a consistent, sub-regional approach regarding the use of flexible tenancies is implemented by Housing Associations.	December 2016

REF	ACTION /RECOMMENDATION	Links to Sefton 2030 Vision Thematic(s)	RESPONSIBILITY / LEAD ORGANISATION	RESOURCES REQUIRED	OUTCOME/SUCCESS MEASURES	TIMESCALE
BA6	Assessing the impacts of housing welfare reform and developing responses alongside partners to address these	<p>Together a Stronger Community</p> <p>A Borough for Everyone</p> <p>Living, Working and Having Fun</p> <p>Ready for the Future</p>	[Sefton Council] Health & Well Being Service and External Social/Supported housing providers	<p>Existing staff resources/ time</p> <p>Commissioned service providers</p> <p>HA staff and services</p>	<p>i) Mitigating the impact of LHA on the housing market in particular providers of homeless and supported living accommodation – proactive management of the market.</p> <p>ii) Mitigation against any welfare reform changes that may increase the risk of homelessness or cost of living.</p> <p>iii) Understand what impact, if any, that welfare reform will have on the private Rented Sector and tenants.</p> <p>iv) Mitigating the impact of welfare reform changes for those living in supported, exempt and specified accommodation.</p> <p>v) Joining-up housing assessment, Council Tax reduction assessment and other assessments where possible and where (and if) possible develop a singular approach all can use and reduce the time and cost of individual assessments.</p> <p>[Note: All of the above outcome/success measures link directly to Sefton Council's Welfare Reform and Anti-Poverty Action Plan]</p>	<p>April 2017</p> <p>April 2017</p> <p>April 2017</p> <p>April 2017</p> <p>April 2017</p>

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EFFECTIVELY UTILISING COUNCIL ASSETS TO SUPPORT HOUSING						
CA1	Study to Assess the Potential for Self-Build and Custom Build Homes in Sefton & development of a register of demand for Self-Build and Custom Build Homes. [Priority link to reference HN6 and CA2]	<p>A Borough for Everyone</p> <p>Living, Working and Having Fun</p> <p>A Clean, Green and Beautiful Borough</p> <p>On the Move</p> <p>Open for Business</p> <p>Ready for the Future</p>	Sefton Council – Housing/ Planning Services	Existing staff resources/ time	<p>i) Publication of Self-Build and Custom Build demand study</p> <p>ii) Development of online register for potential Self-Build and Custom Builders in Sefton</p>	<p>Completed September 2015 - https://www.sefton.gov.uk/housing/custom-build-self-build.aspx</p> <p>Completed September 2015 - https://forms.sefton.gov.uk/seftonbuilder/register/</p>

REF	ACTION /RECOMMENDATION	Links to Sefton 2030 Vision Thematic(s)	RESPONSIBILITY / LEAD ORGANISATION	RESOURCES REQUIRED	OUTCOME/SUCCESS MEASURES	TIMESCALE
CA2	Assessment of Sefton's Self-Build and Custom Build demand and development of Pilot schemes [Priority link to reference HN6 and CA1]	<p>A Borough for Everyone</p> <p>Living, Working and Having Fun</p> <p>A Clean, Green and Beautiful Borough</p> <p>On the Move</p> <p>Open for Business</p> <p>Ready for the Future</p>	[Sefton Council] Housing & Planning Services	Staff resource/ suitable Council owned pilot scheme sites	<p>i) Identification of site(s) suitable for Self-Custom Build schemes. Identification of at least 2 'pilot' schemes in the north and south of Sefton. Provision of fully serviced plots for market sale to applicants on Sefton Self Build register [See Priority reference CA1]</p> <p>ii) Grant sufficient planning permissions to meet demand as evidenced in the register for potential Self-Build and Custom Builders [See Priority reference CA1]</p> <p>iii) Completion of site preparation/ provision of serviced plots for a Self-Build and Custom Build pilot scheme (12- 20 new homes)</p>	<p>April 2017</p> <p>October 2019</p> <p>April 2019</p>
CA3	Reviewing and prioritising land and assets the Council owns/manages to help deliver housing and regeneration priorities	<p>Living, Working and Having Fun</p> <p>Open for Business</p>	[Sefton Council] Assets & Property Services	Existing staff resources/ time	i) Review and update of Sefton's Asset Disposal Policy	April 2017

REF	ACTION /RECOMMENDATION	Links to Sefton 2030 Vision Thematic(s)	RESPONSIBILITY / LEAD ORGANISATION	RESOURCES REQUIRED	OUTCOME/SUCCESS MEASURES	TIMESCALE
CA4	Developing land and asset delivery plans to analyse the best use of Council and other public sector owned land to achieve the most appropriate housing schemes	Living, Working and Having Fun Open for Business	[Sefton Council] Regeneration service, Housing Service, Assets & Property Services	Existing staff resources/ time HCA Land & investment	i) Completion of One Public Estate project (phase 3) - Analysing and rationalising public estate land and property, to release the value of public sector assets.	April 2017
CA5	i) Development of a Council investment vehicle - Sefton DevCo to deliver new homes across a variety of tenures, making best use of council owned assets. ii) Ensuring these new homes are built as effectively and efficiently as possible.	Together a Stronger Community A Borough for Everyone Living, Working and Having Fun A Clean, Green and Beautiful Borough On the Move Open for Business	[Sefton Council] Regeneration and Housing	£200k initial DevCo start up/ viability appraisal costs. Sefton Land & Property assets	ii) Preferred investment vehicle option approved by Cabinet. ii) From April 2018 provision of 40 – 60 new homes per annum to be completed by Sefton DevCo.	June 2017 April 2018

Housing Strategy Delivery Framework links to Imagine Sefton 2030.

Sefton 2030 Vision Theme	What does the theme mean?
Together a Stronger Community	In 2030, Sefton residents look out for each other. We focus on our similarities and the strength that comes from diversity, but never on our differences. We have proactive and supportive communities, aided by a vibrant voluntary, community and faith sector, where everyone has the opportunity to live an independent and active life. We know our neighbours, have high levels of trust in our community and we help each other out in any way we can. Our communities are strong, knowledgeable and informed.
A Borough for Everyone	In 2030, Sefton is a borough that has everything we need to live, learn and age well. From the moment we are born we are part of the community, with parent and baby groups & outstanding nurseries and schools. Quality apprenticeships, vocational training and university access mean we can follow our dream career path. We live happy, healthy lives in Sefton. The borough is accessible for everyone and positive approaches are in place for those living with mental health issues and disabilities. When it comes to enjoying our free time and living socially, there clubs and groups for everyone.
Living, Working and Having Fun	In 2030, Sefton is the perfect place to enjoy your life. With a variety of jobs and professions, Sefton has fantastic opportunities for everyone, from full time workers to part time workers. While a range of housing, including affordable and luxury, has made the borough one of the most desirable places to live in the country. Our children and young people enjoy access to some fantastic schools, colleges and universities, meaning they can go on to fulfil their dreams and follow their chosen career paths. We enjoy shopping on Sefton's vibrant high streets and being social at one of the many bars and restaurants, plus a wide variety of sports facilities, clubs and events help inspire residents to keep active and enjoy sport. We are borough that offers it all with many people moving to the area and students returning to lay down their roots following graduation.
A Clean, Green, Beautiful Borough	In 2030, Sefton is internationally recognised for its outstanding natural beauty and commitment to sustainability. We are a borough celebrated for its fantastic coast line and respected green spaces. Together, we work hard to preserve our assets, such as the marina, woodlands, parks and canals and ensure that all future generations can enjoy them. Through eco-friendly and green solutions, we have set the bar in sustainability. Everybody works together to keep Sefton clean and green, with a commitment to recycling, low pollution and better air quality
Visit, Explore and Enjoy	In 2030, Sefton has something to offer residents and visitors of all ages. We enjoy activities on our beaches and floral greenspaces, while the rush of adrenaline at Southport Air Show brings visitors from far and wide. Sefton is home to a number of great events and festivals, while international sporting events return year after year. Known for its cultural scene, Sefton has something for everyone.
On the Move	In 2030, Sefton is easy to move around and well linked with the wider city region and beyond. Night buses, better train links and affordability mean that public transport is safe and available to everyone We can also enjoy the use of the many bicycle and walking friendly routes, meaning we can keep active. Investment into the borough's public transport system and road networks have helped reduce congestion and have made it even easier for residents and visitors to reach homes, businesses and attractions.
Open for Business	In 2030, Sefton is home to businesses of all sizes, from international organisations and small start-ups to social enterprises and community organisations. We are a borough with a global outlook, exporting many of our services and goods via the port. Sefton is also a leading coastal tourist destination, with businesses flourishing thanks to our strong visitor economy. While strong support for SME's and Start-ups, coupled with the creative use of commercial space, has resulted in vibrant high streets. With strong public sector partnerships, an entrepreneurial culture and a strong work force, Sefton is the perfect home for any business and we are flourishing.
Ready for the Future	In 2030, Sefton is at the forefront of technology and research Investment in technology means that the borough is covered by comprehensive free Wi-Fi and strong, fast connection speeds. By embracing change, we are ready to seize any opportunity and Sefton is now known across the world as a centre for advancement and research We are well connected to the rest of the world and we are always looking to the future. Sefton is a borough connected by people, supported by technology.

SEFTON HOUSING STRATEGY (2016- 2021) PRIORITIES		IMAGINE SEFTON 2030 VISION THEMES							
		Together a Stronger Community	A Borough for Everyone	Living, Working and Having Fun	A Clean, Green, Beautiful Borough	Open for Business	Ready for the Future	On the Move	Visit, Explore and Enjoy
DRIVING HOUSING QUALITY IN COMMUNITIES AND NEIGHBOURHOODS									
HQ1	Improving Housing Quality (Private Sector Landlords)	✓		✓					
HQ2	Improving Housing Quality (All Housing Tenures)	✓	✓	✓					
HQ3	Improving Housing Quality and Services (Housing Associations)	✓	✓	✓	✓	✓			
HQ4	Improving Housing Standards for the Most Vulnerable	✓	✓	✓		✓	✓		
HQ5	Reducing the Number of Vacant Homes			✓	✓				
HQ6	Managing the Impact of Houses in Multiple Occupation			✓	✓				
HQ7	Update Private Sector Stock Condition Survey	✓	✓	✓	✓				
HQ8	Reducing Housing Fuel Poverty and Improving Energy Efficiency	✓	✓	✓	✓				
MEETING PEOPLE'S HOUSING NEEDS									
HN1	Development of Appropriate Housing and Securing Housing investment		✓	✓	✓	✓	✓	✓	
HN2	Attracting Developers to Deliver High Quality Housing			✓	✓	✓			
HN3	Partnership working to Assist Home Ownership	✓	✓	✓					
HN4	Housing Associations developing Affordable Housing	✓	✓	✓		✓			
HN5	Delivery of Affordable Homes Through s106 Planning Contributions	✓	✓	✓		✓			
HN6	Alternative Ways of Home Building, Through Custom and Self Build		✓	✓	✓	✓	✓	✓	
HN7	Maintenance of Council's Housing Information/Intelligence requirements for Effective Decision Making			✓			✓		
HN8	Securing/Unlocking Housing Development on Brownfield Sites			✓	✓	✓			
ENABLING PEOPLE TO LIVE INDEPENDENTLY									
IN1	Improving working practices to ensure that the most vulnerable receive appropriate housing or housing services	✓	✓	✓				✓	
IN2	Providing Appropriate Housing for Older & Most Vulnerable Residents	✓	✓	✓				✓	
IN3	Ensuring a proportion of new homes are suitable and accessible for Older Persons & Most Vulnerable Residents	✓	✓					✓	
IN4	Reduce Health Inequalities Through Improved Housing	✓	✓	✓			✓		
TAKLING BARRIERS TO OBTAINING SUITABLE HOUSING FOR THE MOST VULNERABLE AND ENSURING EQUAL ACCESS TO HOUSING SERVICES									
BA1	Tackling all forms of Homelessness	✓	✓	✓					
BA2	Providing more effective housing related support and advice services	✓	✓	✓			✓		
BA3	Meeting the housing needs of more diverse and the most vulnerable communities	✓	✓						
BA4	Improving Existing Choice Based Letting Scheme for Affordable Homes	✓		✓			✓		
BA5	Review of Flexible Tenancies to Ensure Appropriate Use by All Housing Associations	✓	✓	✓					
BA6	Assessing and Addressing the Impacts of Housing Welfare Reform	✓	✓	✓			✓		
EFFECTIVELY UTILISING COUNCIL ASSETS TO SUPPORT HOUSING									
CA1	Assess Demand for Custom and Self Build Homes and Implement Register of Interest		✓	✓	✓	✓	✓	✓	
CA2	Alternative Ways of Home Building, Through Custom and Self Build		✓	✓	✓	✓	✓	✓	
CA3	Reviewing and Prioritising Council Land Assets to Deliver Appropriate Housing			✓		✓			
CA4	Reviewing and Prioritising Other Public Sector Land Assets to Deliver Appropriate Housing			✓		✓			
CA5	Set-up Sefton Housing Dev. Co. to Deliver New homes and Maximise Council Assets	✓	✓	✓	✓	✓		✓	