





27th January 2025

Sefton Social Value 2025

January Newsletter

In January have made it our priority to create a lasting impact in the local area and we are passionate about making a difference in the community. We have engaged with local schools, colleges, charitable organisations and businesses local to the works we are carrying out. Over the three schemes the team have weekly meetings with Sefton Council where Social Value is treated equally to all other meeting topics such as design, engineering, programme and commercial. During these weekly updates we discuss events that have taken place and cover any communications/complaints or engagement we have had and discuss what is planned going forward.

"We are passionate about making a difference in the local community"



As we have commenced work for the Les Transformations de Southport Scheme, we have been working closely with the local businesses to help meet their needs and requirements to ensure that they are happy with the work being carried out. We have assisted Southport Market with the removal and storage of their planters, tables and fencing for the durations of the works. We have agreed to store this in a segregated area whilst the works are taking place.

At the beginning of January we have welcomed our two T– Level work placements on to the Sefton Maritime Corridor Scheme, we are looking forward helping them learn new skills over their 45 day placement. We have two work placements Zaid Alhorsmi and Louis Harrop who will be with us weekly on a Thursday and a Friday until they reach their required hours to complete their placement.

We have had some great feedback from them. Louis has said "I've found the work placement very helpful as I have learned a lot already as I've been on site rather than in a classroom and be taught what I have been taking part in. I have helped with using the GPS device which is used to work out the levels of the site and I helped mark where the kerb should be cut out. I have seen the teamwork that goes on in a site, for example just before we are draining water and I saw how everyone was working together on how to find what way the water was flowing and this has definitely given me a good idea of what to expect on a site in future."





We have attended a meet the professionals event at Maricourt High school in Maghull where we had 3 groups of 60 students each who rotated around the room in smaller groups, visiting various employers on a carousel basis. We explained to the students about Balfour Beatty as a company and what we offer as careers and work paths. A lot of the students seemed interested in the apprenticeship route so we hope that we encouraged them to consider starting their careers within the construction industry.

As Southport Market is one of our key stakeholders, we have worked closely with them to address their needs and concerns. For example, Denise Ryder - market manager raised concerns that the construction work visible from the windows could discourage customers from visiting. In response, the window film we procured has now been installed showing a visualization of the project, offering a glimpse of the future development.



Email: maisie.o'garra@balfourbeatty.com Phone: 07927565316





Sefton Council Seatty Scape Balfour Beatty

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Our Impact so far...



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Work Placements Secured

Hours engaging with schools

56%



Hours volunteering within the local community

23

23 students provided with 1:1 mock interviews

255 is



Students engaged in workshops, careers talk or curriculum support

£2800

Worth of donations to community projects SME's/ Social Enterprise's